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FOR IMMEDIATE RELEASE:

**NEW DAY PHARMACY SELECTED AS EXPERIENTIAL LEARNING
SITE FOR BELMONT UNIVERSITY'S SCHOOL OF PHARMACY**

Students to Receive On-the-Job Training Beginning January 2009

NASHVILLE, Tenn. (October 2008) – Nashville-based **New Day Pharmacy**, an institutional pharmacy serving the long-term care industry, has been selected as an experiential learning site for students of **Belmont University's School of Pharmacy**.

According to New Day Vice President/COO Dan Rafferty, the company will begin training first-year students from Belmont's Introductory Pharmacy Practice Experiences program in January 2009. Pharmacy interns will join the company one afternoon per week for an entire semester to explore a clinical and business setting. They will receive hands-on training in the packaging, fulfillment and shipping of medications; the financial inner-workings of the company; and the marketing process.

"Many students have never seen or worked in a real pharmacy setting," Rafferty said. "They will get a broad view of all operational aspects of New Day Pharmacy. If they like working here, we hope they will decide to specialize in the institutional pharmacy field."

Interns will learn from industry professionals who are making history. New Day recently launched a revolutionary process for the packaging and delivery of prescription medications to long-term care facilities. Its new cutting-edge technologies allow nurses to safely dispense medications within minutes from a virtual "in-house pharmacy". A team of experts has spent the past two years developing state-of-the-art tools and an information data bank designed to save valuable nursing time, reduce medication errors, improve patient safety, and decrease costs.

"This is an exciting time in the institutional pharmacy industry and especially here at New Day Pharmacy," Rafferty continued. "Belmont's pharmacy students will learn how to use newly developed, cutting-edge technologies that are revolutionizing the industry. At the same time, it's a wonderful opportunity for my staff and me to help train the next generation of pharmacists. We will play an important role in their development, so it means a lot to us."

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Rafferty added that Belmont's experiential learning process is designed to help first- and second-year students determine their area of study. After the second year of pharmacy school, a student must select his or her concentration: missions, pharmacotherapy, informatics or management. A recent poll revealed that these are the characteristics health care leaders would like future graduates to have. Belmont is the first university to offer all four concentrations in the pharmacy curriculum.

Interns will train under the direction of Katie Wisner, doctor of pharmacy for New Day Pharmacy and an affiliate faculty member for Belmont University's School of Pharmacy. During their four-year Belmont tenure, students can join New Day to field phone calls, man medication packaging equipment, fill and ship medication orders under the direct supervision of a pharmacist, use a computerized data system, handle the payroll, learn to manage profit and loss statements, and assist with marketing-related projects.

Launched this fall, Belmont's School of Pharmacy has 10 full-time faculty members and a full first class of 75 students. The school joins the university's nursing, social work, physical therapy and occupational therapy programs available in the Gordon E. Inman College of Health Sciences & Nursing. Pharmacy students are required to complete 300 hours of introductory pharmacy experiences during their first three years and 1,500 hours of advanced pharmacy experiences during their fourth year.

To qualify as an experiential learning site, New Day Pharmacy had to adhere to all national pharmacy regulations, while offering a comprehensive, safe, state-of-the-art working environment managed by proven industry leaders. The company will help students mature in two of the four fundamental service areas: Management and Informatics.

"We are delighted to partner with New Day Pharmacy on the education and training of Belmont's pharmacy students," said Dr. Julie S. Rafferty, assistant professor and coordinator of experiential education. "Our students will learn the entire process, from running a business to serving customers across the nation. It's a once-in-a-lifetime opportunity for them."

New Day Pharmacy, which is located at 5215 Linbar Drive in Nashville, began developing its revolutionary products and services in 2006. Highlights of the company's new services are

- * A centralized distribution operation in Nashville that can serve customers anywhere in the continental U.S.
- * A paperless communication process for the transmission of physician medication orders, which ensures accuracy and efficiency.
- * A virtual 24-hour pharmacist and information data bank called PharmComsm.

* A revolutionary packaging process that labels wrapped medication packets with the patient's name, the med pass time, the drug's name and description, the date and time, and a corresponding bar code.

PouchPaksSM, are delivered to patients in sequence in lighter, newly designed "smart carts".

* Fully automated on-site dispensing units called Pharmacy CentersSM that allow nurses to fill new or emergency medications within minutes after receiving a physician's order. Pharmacists in Nashville make clinical reviews and process prescriptions through the push of a button, reducing possible errors. The Pharmacy CentersSM, which can only be accessed with passwords and fingerprints, are under the constant control of New Day pharmacists.

For more information about New Day Pharmacy, call (615) 515-4710 or (866) 395-9476, send an e-mail to dick.wager@newdaypharmacy.net, or visit <http://www.newdaypharmacy.net>. For more information about Belmont University's School of Pharmacy, visit <http://www.belmont.edu/pharmacy>.

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